





A new era of educational video





Why MATs are rethinking their approach to video streaming

Should Multi-Academy Trusts pay for curriculum-aligned videos?

Why not?

-  MATs haven't previously seen the need to pay for curriculum-aligned videos. Why start now?
-  YouTube is free, and with 500 hours of content added per minute, it has more video options than any educational video platform could.
-  Teachers can vet and select appropriate videos for their classes and use strategies to remove ads.
-  MATs have limited budgets.

Why now?

-  91% of teachers now use YouTube in their classrooms. With the 2023 changes to *Keeping Students Safe in Education guidelines*, schools and MATs are required to proactively protect pupils from the risks associated with free streaming services. Paying for an educational video platform removes the risk.
-  73% of teachers have experienced inappropriate, embarrassing or unsafe content on YouTube during lessons. Teachers need access to safe, accurate, ad-free and classroom-appropriate videos that they don't need to spend time vetting.
-  Research shows teachers spend less than 5 -10 minutes searching for a video before playing it in class - not enough time to check for educational credibility. With the challenges of workload, teachers don't have time to properly watch and sift through inaccurate, outdated, inappropriate videos on YouTube.
-  The 2023 changes to the KCSiE guidance shifts safe, reliable classroom video content to a safeguarding as well as a curriculum priority. The cost of not prioritising safeguarding is too high for MATs and schools not to act.

By choosing a video learning platform with in-built lesson resources and formative assessment, MATs can replace other curriculum resources and reduce overall costs.

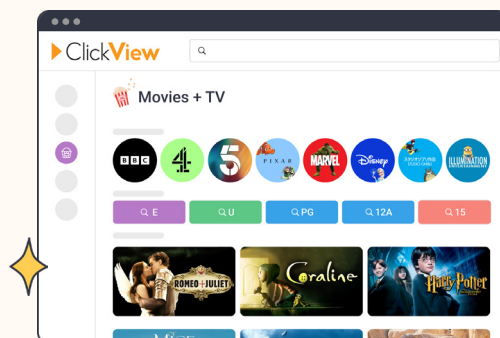
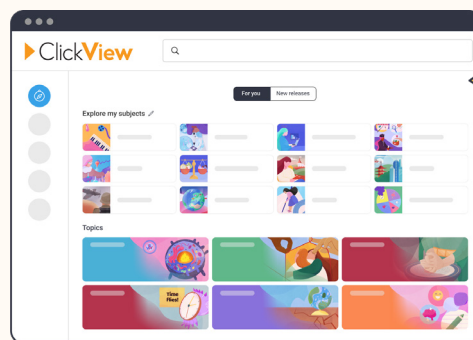


What is the safe alternative to YouTube?

ClickView is home to curated, curriculum-aligned, ad-free videos for every subject and learning level. The intuitive platform makes it easy for teachers to find the perfect video for any lesson in seconds.

ClickView produces videos written by subject matter experts and licenses movies, TV and video series from the world's best producers.

Every video comes with classroom-ready resources and interactive quizzes to reduce teacher workload and help teachers cover the curriculum with confidence.



**Christalla
Jamil**

FCCT,
CEO, LDBS
Academies Trust



"ClickView adds a layer of security to our teaching and learning materials through their safe selection of resource. As a CEO of twelve schools this gives me peace of mind. The video learning platform is easily accessible to all staff thus reducing teacher workload and ensuring consistency.

The interactive quiz layers provide an instant form of assessment; all our pupils benefit at home and at school; thus, supporting retrieval practice and overseeing progress. We are utilising this tool to support collaboration through our Trust and teacher development too. ClickView just works for our family of schools."

Explore the simpler, safer way
5,500 schools are accessing video

[Q Book a demo](#)