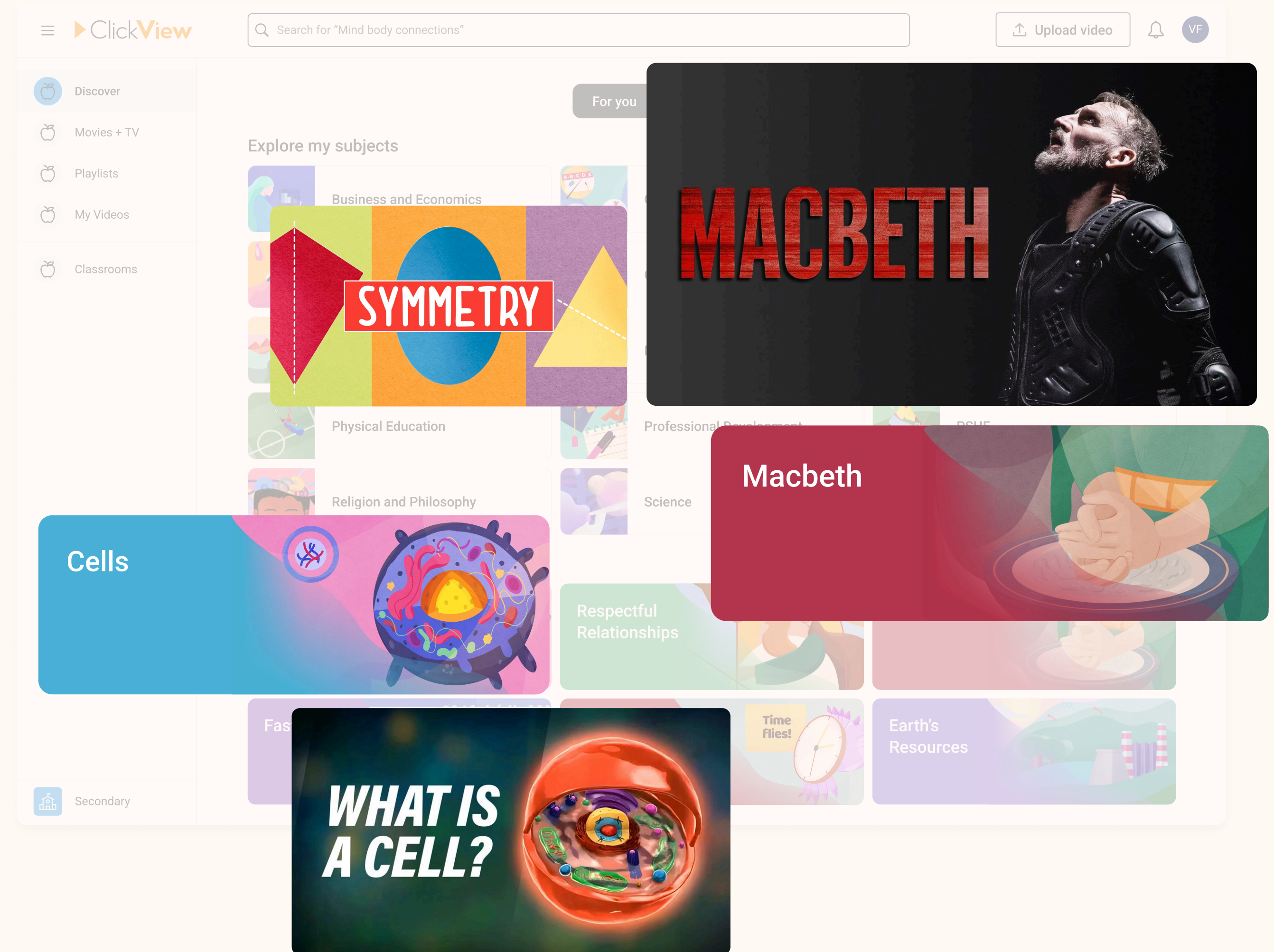


# What is ClickView?

ClickView is home to curated, curriculum-aligned videos for every subject and learning level.

We produce original series and license educational videos, movies and TV from the world's leading producers to spark students' curiosity and enhance engagement.

 [clickvieweducation.com/en-au](https://clickvieweducation.com/en-au)



# Messaging Guide

ClickView's tone of voice is clear, concise and lively. We use plain English, keep things succinct and like to show our playful personality in the way we speak.

## Tagline (33 characters)

Reach every student through video

## One-liner (56 characters)

ClickView is the leading video solution for K-12 schools

## Short blurb (166 characters)

ClickView is home to curated curriculum-aligned videos for every learning level, subject and topic - making it easy for teachers to find the perfect video in seconds.

## Long blurb (618 characters)

ClickView is home to curated, curriculum-aligned videos for every subject, topic and year level. We make it easy for teachers to find the perfect video for any lesson in seconds. ClickView produce original video series and license movies, TV and video clips from the world's best producers to spark students' curiosity and enhance engagement. Every video comes with classroom-ready interactive quizzes and resources to help students explore, explain and evaluate their learning. Teachers can see how their students perform through actionable analytics, helping them target gaps in understanding and personalise their teaching.

